

# Hopkinton Main Street Corridor Project



## Project Update

### Study Scheduled to Update Traffic Counts

**November 29, 2023**

Due to several public requests and feedback received from the public on the timing of signals and the amount of traffic using side streets, VHB, the town's engineering consultant, will be conducting a traffic study on **Thursday, December 7, 2023**.

Traffic counts will be collected from 7am to 7pm on Thursday, December 7<sup>th</sup> at Wood Street, Pleasant Street, Cedar Street and Hayden Rowe, all intersecting Main Street. The counts will be used to evaluate operations, signal timings, and to review traffic patterns and volume. Once reviewed, this data will be used to determine if any adjustments or further actions are needed.

Video data will be obtained as well and will be converted into counts at 15-minute intervals.

The four video counters will be installed on Wednesday, December 6 between 9am and 12pm. They will be picked up on Friday, December 8 between 9am and 12pm.

- 
- Main Street Corridor Project website: <https://hopkintonmainstreet.com/>
  - Project contact: [mmurdock@hopkintonma.gov](mailto:mmurdock@hopkintonma.gov) Cell: (339) 223-5377